

saskatoon CORPORATE CHALLENGE

work hard play hard

SEPTEMBER
9TH - 13TH



S A S K A T O O N

Safe Shelter. Happy Home.

Giving back!

As a registered charitable organization, the Saskatoon SPCA relies on the generosity of individual and corporate donors to raise necessary funds to provide shelter, care, nutrition, and love to an average of 4,000 homeless, lost, abandoned, and mistreated animals every year. In addition to raising awareness about responsible pet ownership and providing adoption programs, lost and found, humane education, foster care and volunteer programs, the Saskatoon SPCA is also responsible for enforcing Saskatchewan's Animal Protection Act, 2018 to investigate complaints and seize animals from situations of cruelty, neglect and abuse through Animal Protection Services, with an aim to create a more compassionate community where animals are valued and treated with respect.

SASKATOON CORPORATE CHALLENGE

Promoting a healthy, team oriented business community through friendly competition, while helping raise awareness and contributions to local charities.

What is it about?

The **Saskatoon Corporate Challenge** is a week of fun from September 9th - 13th, 2019 focused on promoting healthy competition between Saskatoon businesses. Teams will compete against one another in a series of five events over the course of a week with the winning team being named the Corporate Challenge Champion.

Why you need to be involved?

Become a sponsor or enter a team. Benefits include:

- Showcase your company to over 500 Saskatoon professionals
- Builds company morale and pride for employees
- Networking opportunity to meet other Saskatoon businesses
- Promotes and gives back to local charities



"Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work."

-Vince Lombardi

Here's how it works...

The Saskatoon Corporate Challenge will consist of five events that teams will compete in, one per day, from September 9th -13th, 2018. The events are both physical mental challenges focused on promoting team building and employee engagement.

Teams will be awarded points by placing in each event. Teams that finish first will earn the most points and points will be allocated for each place after that.



It's not all about the Challenge Cup, teams will also have the opportunity to compete in Spirit Challenges, the Sportsmanship Award, and other fun activities leading up to the event. All proceeds from the challenges will be directly donated to the Saskatoon SPCA.

The winner is determined by the team with the most points at the end of the week. This team will be announced at the Finale Party where the team will be presented the Stantec Cup.

EVENTS



Culinary Challenge

Lawn Bowling



Trivia Night



Scavenger Hunt



Surprise Event



Finale Party



"Talent wins games, but teamwork and intelligence wins championships."

- Michael Jordan

Surprise Event

We can't tell you all of our secrets! We are implementing a unique, never done before event for this challenge! It'll test your team building, creative and problem solving skills all in one night!

Culinary Challenge

After the success of last year's culinary challenge, we just had to bring it back for 2019! Grab your aprons, spatulas, and frying pans because this event is guaranteed to challenge the best chefs in your office!

Lawn Bowling

Who doesn't like a combination of curling, bowling, and bocce ball? Get ready for a fun night of hits, draws, and takeouts on a beautifully manicured lawn with your colleagues!

Trivia Night

Always a fan favourite at the Corporate Challenge - Trivia night will have something for everyone! Start to brush up on obscure facts and historical events, as this night will be sure to mentally challenge everyone involved!



Scavenger Hunt

We can't tell you ALL the details, but this night you'll be challenged mentally, physically and emotionally as you complete various challenges and search for hard to find objects and locations. Guaranteed to be a fun night of strategizing, team building and laughs!

Finale Party

To Follow Friday's Event

Who doesn't like a good party? The party is open to all individuals that competed throughout the week as well as our sponsors and volunteers. During the Finale Party, the winners of the Stantec Cup, Sportsmanship and Spirit Awards will be announced. Also, the donation to the Saskatoon SPCA will be made as well.

*** Some games may change due to weather conditions and availability. A complete Games Package will be provided to the Team Leader Training in June.

2018 Final Standings

1. Stantec
2. Engcomp
3. Edge Family Law
4. SED Systems
5. MNP

2018 Teams Included: AODBT, Butler Byers, BHP Billiton, Edge Family Law, EngComp, Graham, MNP, Remax, SED Systems, Stantec,

saskatoon

CORPORATE CHALLENGE

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ROUND UP YOUR TEAM TODAY TEAM REGISTRATION - \$3,000

Companies are eligible to enter one or more teams that will compete in all five exciting events. It is required each team has a Team Leader who will attend the Team Leader Training in July. This individual will also be responsible to round up the team members and submit the rosters. If you are a smaller company wishing to participate in the Corporate Challenge, you are encouraged to

partner with another company to form one team. We ask that in this case you just have one Team Leader as the main contact for correspondence.

Make sure your team members are eligible

1. All team members must be employed by the company at the time of the Challenge
2. Team members must be 19 years of age or older
3. Team members can only play for one company
4. If companies enter multiple teams they can only have one employee compete on one team per event
5. All participants of the Corporate Challenge must sign the liability waiver prior to competing

Act fast!

The Corporate Challenge is limited to 32 teams that sign up before June 28th, 2019. If there are additional teams interested, they will be placed on the waiting list and contacted July 2019.

Important dates

Deadline to register your team, with payment: June 28th, 2019

Team Leader Training: July 2019



TEAM REGISTRATION - \$3,000

Please complete the following form & submit prior to June 28th, 2019 to secure your team entry.

Date of Application:

Company Name:

Company Team Name:

(Please note that this is exactly how your team name will be listed in all publications)

Team Leader: _____

Team Leader E-mail: _____

Company Address: _____

Mailing Address

City

Province

Postal Code

Telephone Number: _____

Fax Number: _____

Website Address: _____

Email your company logo in .jpg form to: brett@sparkbookings.com

Contact Us

SPARK
creations & bookings

P: 306.222.08.62

E: brett@sparkbookings.com

www.saskatooncorporatechallenge.com

All cheques are payable to Spark Creations & Bookings.

611 Lamarsh Road, Saskatoon, SK S7W 1B5

saskatoon
CORPORATE
CHALLENGE



LET'S TALK ABOUT PAIRING



NAMING RIGHTS

\$10,000

EVENT
SPONSORSHIP+

\$6,500

EVENT
SPONSORSHIP

\$5,000

IN KIND

Let's Talk

LET'S PARTNER

The Saskatoon Corporate Challenge provides an excellent opportunity for any company looking to gain positive exposure within the Saskatoon business community. Custom sponsorship opportunities are available, but here are a few things to get you thinking.

Naming Rights - \$10,000

Showcase your Company Name in the branding of Saskatoon's biggest team event! Benefits of this sponsorship include, but are not limited to:

- Naming right of the event i.e. <Company Name> Corporate Challenge
- Entry fee of 2 teams
- Company name will be associated and highlighted with all Corporate Challenge Advertising
- Logos on t-shirts, posters, website, and signage
- Public recognition at all events
- Website exposure including direct links back to your corporate website
- Speak at the Corporate Challenge Events
- Present the \$20,000 donation to the Saskatoon SPCA
- Provide promotional material in the participant bags
- Receive a CD with photos from all the events with unlimited rights usage



Event Sponsorship Plus - \$6,500

The Event Sponsorship Plus option allows a company to sponsor one of the six events but also includes the entry of 1 team. All other benefits of the Event Sponsorship package (see below) are also included.

Event Sponsorship - \$5,000

The Corporate Challenge consists of six individual events. Companies can sponsor a specific event of their choice. Benefits of sponsorship include but are not limited to:

- Opportunity to sponsor and naming rights to one of the following 6 events:
Culinary Challenge, Lawn Bowling, Trivia Night, Scavenger Hunt, Surprise Event, Finale Party.
- Have volunteers participate as hosts and promote your company
- Opportunity to address the crowd at the event
- Display promotional material at the event
- Signage recognition at the event
- Website exposure including direct links back to your corporate website
- Provide promotional material for participant bags
- Work with SPARK to further enhance or customize your event at additional cost
- Receive a CD with photos from the event with unlimited rights usage

In-Kind

The Saskatoon Corporate Challenge will be looking for in-kind sponsors for a variety of needs. The level of sponsorship and benefits will be valued at the total cost of items donated.

- Photography Sponsor
- Auction Item: We will run an online auction with all proceeds donated to the Saskatoon SPCA. Donate an item to be auctioned off!
- Banners and Signs, Clothing, Video, Decorations, Advertising (web, print, TV, radio), Gifts
- Sport Equipment

SPONSORSHIP FORM

Please complete the following form & submit prior to June 28th, 2019 to secure sponsorship.

Date of Application:

Company Name:

Company Address:

City Province Postal Code

Phone: _____ Fax: _____ Website: _____

Sponsorship of Interest:

- ☐ Naming Rights - \$10,000
- ☐ Event Sponsorship Plus - \$6,500
- ☐ Event Sponsorship - \$5,000
- ☐ In-Kind Sponsorship - Please describe _____

**Event Sponsorship Options Choice of Event:

- | | |
|---|---|
| <input type="checkbox"/> Culinary Challenge | <input type="checkbox"/> Scavenger Hunt |
| <input type="checkbox"/> Lawn Bowling | <input type="checkbox"/> Surprise Event |
| <input type="checkbox"/> Trivia Night | <input type="checkbox"/> Finale Party |

For Naming Rights, Challenge Partner and Event Sponsorship Plus Levels, please complete the following:

Company Team Name _____

(Please note that this is exactly how your team name will be listed in all publications)

Team Leader _____

Team Leader E-mail _____

E-mail your Company Logo in .jpg form to: brett@sparkbookings.com

Contact Us

SPARK
creations & bookings

P: 306.222.0862

E: brett@sparkbookings.com

www.saskatooncorporatechallenge.com

All cheques are payable to Spark Creations & Bookings.
611 Lamarsh Road, Saskatoon, SK S7W 1B5

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